EXHIBIT A

change your plan without changing your contract



Nationwide Calling* with National Freedom®

900 Anytime Minutes - \$59\min 59\min 1 **Unlimited** Mobile-to-Mobile Minutes **Unlimited** Calls Home... **Unlimited Nights & Weekends**

> Start your nights at 7:00 p.m. for $$7^{00}_{mo}$$ Add lines for \$9\mathbb{m}

> > Additional charges apply. See below."

"Time's running out for your chance to win!"



Text for your chance to win \$1 million to build your dream home. Click allteltxt2win.com for details. Sweepstakes ends July 8.

Presented by Ty Pennington I Home Design Expert

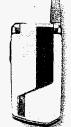


Camera phone Audiovox CDM8910

Full Retail Price

Sale Price **\$19**99

With 2-year



Color screen Kvocera Sollo

Full Retail Price \$139.99

Sale Price

come and get your love™



1-800-alltel9 alltel.com

Alltel Retail Stores

Batesville Eagle Mountain Shopping Center 217 Eagle Mtn. Blvd. (870) 793-5518

Blytheville 829 E. Main St. (870) 762-1285

Shopping Center 201 Deadrick Rd., Ste. 700 (870) 630-2358

1708 S. Caraway Rd. (870) 930-2000

1008 Hwy. 62 E. (870) 424-7501

Authorized Agents | Equipment offers at these locations may vary.

A1 Cellular (870) 762-5886

Hoxie Russell Cellular (870) 866-9909

Jonesboro A1 Cellular (Inside Indian Mall) (870) 910-6582

Newport Russell Cellular (870) 217-0333

Osceola A1 Cellulai (870) 563-0002

Paragould Russell Cellular (870) 335-2919

Advanced Wireless (870) 892-1234 **Proud Sponsor of**



*Coverage may not be available in all areas. See Alitel for details.

**Federal, state and local taxes apply. In addition, Alltel charges a Regulatory Cost Recovery Fee (currently 55c), a Telecom Connectivity Fee [currently 59c), federal & state Universal Service Fund fees (both vary by customer usage), and e 311 fee of up to \$1.94 (where 911 service is available). These additional fees are not taxes or government-required charges and are subject to change. Plan Changes: Change your plan without changing your contract does not apply to certain business accounts. Plan changes may not become effective until beginning of your next billing cycle. Plan Details, Mobile-to-Mobile Minutes apply to calls between Alltel wireless counts on the same bill. Primary line must be on a select rate plan S49.99/month or higher that includes unlimited Mobile-to-Mobile minutes. Available to single line accounts for S5/month. Calls must begin & end in your plan's calling area. Customer's viewless number & designated home number must be in the same geographic rea. Nights are rea. Nights are down-Thurs 9300pm-S58m. Weeknds are fri 900pm-S58m. Weeknds are fri 900pm-S58m.

send text message on wireless phone with Alltel service to 123456, or (2) print name, full address, dey/evening phones, age and wireless phone number (optional) o 10845, New Berlin, WI 53151. (3) Alltel customers with two-wey text messaging-capable phone may also enter online at www.allteltxt2play.com. Promotion ends a be carried over into the subsequent week's drawing. Each mailed entry, or each text, picture, video or instant message sent from your phone during promotion pe ow Alltel ated plan. Grand Prize will be paid in a S1 million lump sum payment; winner responsible for all taxes. Open to U.S. citizens 18 or older residing in Alltel v and details at www.alltelbst2win.com.



EXHIBIT B

Bring in your wireless phone for a free checkup today! Sample A. Sample - OK/TX 1234 Address Address Anytown, ST 12345 Dear Sample A. Sample Your current wireless phone is doing the job, but is it doing all it can for you? Is it delivering the features you need and the quality sound you deserve? Read over the following check-list to see what you may be missing. How does your phone check out? Check the features your current phone has: Long battery life Large, clear color screen Mobile Internet access Speakerphone Integrated camera Video messaging Voice dialing Music ringtones Walkie-talkie capable All features may not be available in all areas or on all phones. Additional monthly or per-use charges apply to some features If your wireless phone doesn't have all the features you want, come in for a free checkup today. Better technology, better benefits. We want to make sure that you have the best phone to fit your needs. From easy-to-use camera phones to handsets that can be used as walkie-talkies, we have phones that are both functional and fun. Plus, our new phones start as low as 99¢ with 2-year service agreement. Get a new plan with your new phone. As an Alltel customer, you can take advantage of Anytime Plan Changes. That means you can change your plan without changing your contract. So you can switch plans to fit your needs. Let us give you a free, personalized service analysis. We'll help you find the plan to make every minute count. Make sure you're getting all you can out of your wireless phone. Visit an Alitel store or call 1-866-622-4288. Sincerely, Ramona Richardson

hawkeye | FFWD

CLIENT: ALI TEL

JOB DESC: E911Letter

JOB DUE: 06/14/05

TRIM: 8.5" x 11"

LIVE: 8.5" x 11"

BLEED:

8,75" x 11.25"

FINISHED SIZE: 8.5" x 11"

COLOR:

CMYK, PMS 3005

FOR QUESTIONS CALL: Ann Kinsfather wrk: 214-659-5618 mbl: 214-415-1786

Ramona Richardson Alltel Customer Service

EXHIBIT C

"Shouldn't the perfect family plan include our home phone too?"



Only ALLTEL gives you FamilyToFamilySM Minutes, so your mobile-to-mobile plan also includes your home phone.

1000 Family To Family Minutes Mobile-to-Mobile / Mobile-to-Home

Unlimited Night & Weekend Minutes 700 Anytime Minutes \$39%

Includes Nationwide Long-Distance



Promotional minutes apply within Local Freedom calling area. Phone promotion requires 2-year service agreement. While supplies last. See store or www.alltel.com for details.

Promotional Rate Plan Offers Available to New and Existing Customers

Call I-800-ALLTEL9 • Click www.alltel.com

©2003 ALLTEL Limited time offer at participating locations. Service agreement, credit approval, & approved handset required. Most rate plan changes require a minimum 12-month contract \$200 early termination fee applies. \$35 activation fee may apply, Offer may not be available in all areas. Actual coverage area may vary. Offers are subject to the ALLTEL Terms & Conditions for communications Services available at any ALLTEL store or at www.alltel.com. Additional taxes, sucretarges & fees may apply including a 41e RCR fee and a 59e TC fee (both collected & retained by ALLTEL), a Fed. USF fee that varies based on location. Family-to-Family Minutes apply to calls made to & from ALLTEL wireless customers and designated home number that originate & terminate only in customer's mobile-to-mobile coverage area. Call flowarding, All 18 voice madi calls excluded. Designated home number must be in the same geographic area as customer's writeless number. Each 99-cent phone requires the activation of a new line of service on a qualifying rate plan \$20 a month & higher. Night minutes are Mon.—Thurs. 9:00pm-5:59am. Weekend minutes are Fri. 9:00pm-Mon. 5:59am. Nationwide long-distance applies to calls placed from customer's local calling area & termination in the U.S. \$20 a month add a line plan available with the activation of two lines of service on qualifying ALLTEL rate plans with service agreement. One line must be a primary line of service. No more than 4 secondary lines of service can be added to primary line. Upgrade fee may apply. product and service marks in this ad are the names, trade names, trademarks, and logos of their respective owners



EXHIBIT D

Are you prepared for an emergency?

Your wireless phone is great to have in an emergency. However, calling 9-1-1 from your wireless phone is dependent upon adequate signal and battery strength in order to operate properly. If you are in an area where you can't receive a signal or if the battery is low, you won't be able to make any calls, including 9-1-1. However, with adequate signal strength, a wireless phone can dial 9-1-1 even if you have disconnected your service.

Another difference when using a wireless phone is that, depending on the public safety services available in your area, 9-1-1 operators may or may not be able to view your call back number or know your location. The ability of public safety entities to collect this information from your call is known as Enhanced 9-1-1 (E9-1-1) and is separated into two phases.

Wireless E9-1-1: Phase I (Call Back) vs. Phase II (Location)

When Phase 1 service is implemented by a public safety entity, your wireless phone number is displayed to 9-1-1 operators when the call is connected as well as the address of the tower serving your call. Should the call be disconnected, the operator would still have your call back number.

Phase II service generally provides 9-1-1 operators with your location when you make a call. This phase is a joint venture between the public safety entity and the wireless carrier. Both play a role in providing the service, and it is up to the public safety entity in the area to initiate the request. On Alltel's network, callers must have a GPS-capable phone in order for 9-1-1 operators to locate them.

Do you have a GPS-capable phone?

To determine if your phone is GPS capable, there are some simple steps you can take. 1) Look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at alltel.com—just click on "Step by Step Instructions." 2) You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS capable and to learn more about upgrading your phone if it does not have this capability.

It is important to note that a GPS-capable phone is only one part of the ability to locate a caller. The public safety entity in your area also must request and deploy Phase II technology with your wireless carrier. This life-saving technology is not yet available everywhere, although additional efforts are ongoing.

Want more E9-1-1 information?

To find out more about all E9-1-1 deployment by county, simply go to the National Emergency Number Association's Web site at www.nena.org—click on "Wireless" then "Wireless Deployment Profile." This information is not specific to one wireless carrier. For more information about our latest selection of phones, please visit an Alltel location or Authorized Agent.

EXHIBIT E

Can you be found?

Find out if your phone is approved for E9-1-1 service.

Did you know that when Enhanced 9-1-1 (E9-1-1) is available in your area, your current wireless phone may not be able to utilize all of its advanced services?

With E9-1-1, emergency operators can receive the wireless number and approximate location of the caller to get help where it's needed, faster. To fully utilize E9-1-1 service when it becomes available in your area, you'll need a phone with navigation technology called GPS.

To determine if your phone is GPS-capable, there are some simple steps you can take. 1) Look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at alltelstepbystep.com. 2) You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS-capable and to learn more about GPS-capable phones.

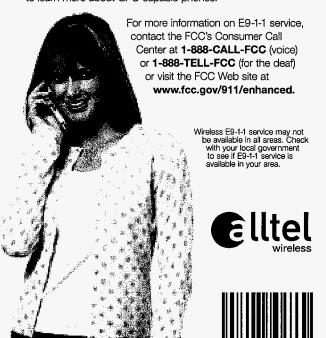


EXHIBIT F

Home | Corporate | Community Programs | E-911

E-911

Your wireless phone is great to have in an emergency. However, calling 9-1-1 from your wireless phone is dependent upon adequate signal and battery strength in order to operate properly. If you are in an area where you can't receive a signal or if the battery is low, you won't be able to make any calls, including 9-1-1. However, with adequate signal strength, a wireless phone can dial 9-1-1 even if you have disconnected your service.



Another difference when using a wireless phone is that, depending on the public safety services available in your area, 9-1-1 operators may or may not be able to view your call back number or know your location. The ability of public safety entities to collect this information from your call is known as Enhanced 9-1-1 (E9-1-1) and is separated into two phases.

Wireless E9-1-1: Phase I (Call Back) vs. Phase II (Location) When Phase 1 service is implemented by a public safety entity, your wireless phone number is displayed to 9-1-1 operators when the call is connected as well as the address of the tower serving your call. Should the call be disconnected, the operator would still have your call back number.

Phase II service generally provides 9-1-1 operators with your location when you make a call. This phase is a joint venture between the public safety entity and the wireless carrier. Both play a role in providing the service, and it is up to the public safety entity in the area to initiate the request. On Alltel's network, callers must have a GPS-capable phone in order for 9-1-1 operators to locate them.

Do you have a GPS-capable phone? To determine if your phone is GPS capable, look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at alltel.com-just click on "Step by Step Instructions." You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS capable and to learn more about upgrading your phone if it does not have this capability.

To comply with FCC mandates, Alltel only activates GPS-capable phones on our network and only sells phones that are GPS-capable.

It is important to note that a GPS-capable phone is only one part of the ability to locate a caller. The public safety entity in your area also must request and deploy Phase II technology with your wireless carrier. This life-saving technology is not yet available everywhere, although additional efforts are ongoing.

Want more E9-1-1 information? To find out more about all E9-1-1 deployment by county, simply go to the National Emergency Number Association's Web site at www.nena.org-click on "Wireless" then "Wireless Deployment Profile." This information is not specific to one wireless carrier. For more information about our latest selection of phones, please visit an Alltel location or Authorized Agent.

EXHIBIT G

E911 Service

Enhanced 911 (E911) service allows 911 dispatchers to receive a wireless caller's phone number and location when calling for help. Where available, this service helps improve response times during an emergency.*

In order for 911 operators to see your location, a caller must have adequate signal and battery strength, as well as a GPS-equipped phone.

Helping to ensure the safety of our customers is important to us. That's why Alltel now only activates GPS-equipped phones.

To determine if your phone is GPS-equipped:

- Refer to your owner's manual.
- Visit alltelstepbystep.com.
- Ask an Alltel representative for assistance.

If your phone isn't GPS-equipped, ask an Alltel representative for more information.



EXHIBIT H



Phones & Accessories

With all the latest styles and hottest features, the wide selection of phones from Alltel makes it easy to find a phone you'll love.

View All [resets page]

Nokia 6255i



Start 1 Call 1-{ Find a:

Home | Personal | Wireless | Phones & Accessories

BlackBerry 7250



Motorola V710

\$299.99*

- Personal organizer
- E-mail
- Bluetooth® Wireless Technology
- Browser capabilities
- Axcess Text Messagingcapable

1.2 Mega pixel camera phone

Multimedia messaging (MMS)

Enhanced Messaging Service

Video capture & playback

Bluetooth® Wireless

Integrated MP3 player

>Details & Accessories

STEP BY STEP INSTRUCTIONS

\$249.99*

(EMS)

Technology

>Details & Accessories

STEP BY STEP

Speakerphone Voice-activated dialing

Alarm Clock

>Details & Accessories

STEP BY STEP

25 Pre-loaded ringtones

Predictive text entry Scheduler

LG AX5000



\$75.00*

\$129.99*

 Bluetooth® Wireless Technology

>Details & Accessories STEP BY STEP

Audio & Video Streaming

Video capture & playback Media Player/FM Radio

- Voice commands
- Speakerphone
- Voice-activated dialing

>Details & Accessories

STEP BY STEP

Motorola V265



\$69.99*

- VGA Camera phone
- Multimedia messaging (MMS)
- Speakerphone
- Voice-activated dialing
- 64 Polyphonic ringtones

>Details & Accessories

STEP BY STEP

Audiovox 8910

Kyocera KX1 (SoHo)

\$19.99*

\$9.99*

Motorola V262

\$59.99*

At Your Se





Buy one car phone get c

The Audiovox CDM8910 for (\$19.99.

> MORE

Step by Str Learn how to wireless pho

Select a Phc

Disability /

We work to n our phones accessible to all customer:

> MORE



- Integrated VGA Camera with flash
- Multimedia messaging (MMS)
- **Enhanced Messaging Service** (EMS)



- Camera phone with built-in flash
- Speakerphone
- Enhanced Messaging Service (EMS)
- Voice-activated dialing
- · Multimedia messaging (MMS)

>Details & Accessories

STEP BY STEP

LG AX4750



\$99.99*

- · Touch2Talk-capable
- Voice commands
- Speakerphone
- Enhanced Messaging Service (EMS)

>Details & Accessories

STEP BY STEP

LG VX3200



\$19.99*

- Polyphonic ringtones
- · Voice-activated dialing
- Personal organizer
- Full-color internal screen

>Details & Accessories

STEP BY STEP

Kyocera 7135



\$199.99*

- Displays images & video
- Palm OS 4.1 software
- MP3 player
- MMC/SD expansion card slot

>Details & Accessories

[i] STEP BY STEP



- Multimedia messaging (MMS)
- Speakerphone
- Voice-activated dialing
- Enhanced Messaging Service (EMS)
- Datebook, alarm clock calculator

>Details & Accessories

[i] STEP BY STEP

Kyocera KX440



\$49.99*

- Touch2Talk-capable
- Speakerphone
- · Voice-activated dialing
- 15 Pre-loaded ringtones
- Speed Dial

>Details & Accessories

STEP BY STEP

Kyocera KX424 "Blade"™



\$.99*

- Voice-activated dialing
- · Predictive text entry
- Built-in FlashLight
- Enhanced Messaging Service (EMS)

>Details & Accessories

STEP BY STEP

EXHIBIT I

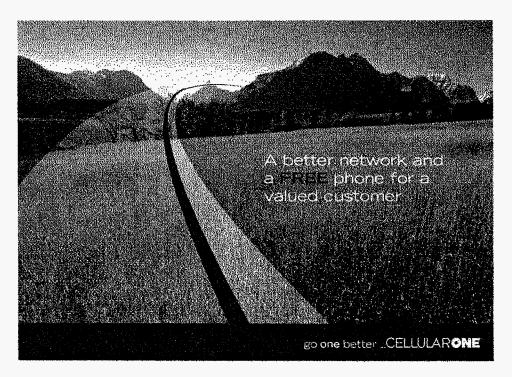
CELLULARONE

Better voice quality, fewer dropped calls, and a FREE digital phone just for you (See inside for details.)

"Offer expires 27505.5 Featured phone rater is non-transferable and requires 2-year renewal. The offer may not be combined with other offers and in subject to change edition retice. Standard 2-year service agreement that in cludes a \$200 feet for attractions are among any interesting and may be each phone. Taxes, assessment, such appear, natures, large distance, preparatives, and card or other tolf changes apply and may vay, incoming and outgoing calls are recorded up and brilled in a manufacture of the control of the control

RB601C for Nokia 6015 or RB3208 for LG3200

PRSRT STO U.S. POSTAGE PAID SANTA ANA, CA PERMIT NO. 1590



go one better CELLULARONE

Your service just keeps getting better

Go One Better

From calling plans to network upgrades to new digital phones, we're continuously improving your Cellular One service.

better calling plans

plans
New calling plans
with more minutes
for less money.

better better digital phone network choices More coverage Better calls start area, better voice with a new digital quality, and fewer phone. Get your dropped calls. FREE phone today.

Nokia 6015 FREE

Here's a new phone deal for our valued customer

Hurry! Call today 1-866-760-6035

and ask for offer 590 (offer expires July 8, 2005)

Because you're such a great customer we're giving you the cool, new LG 5550 phone for FREE

Jane Smith 1234 Any Street Any City AZ 00000

Dear Jane Smith,

I'm writing to thank you for letting us be your wireless company. At Cellular One, we value your business and are committed to providing you with the very best value for your hard-earned dollar.

Here in the wide-open spaces of Minnesota, I understand your wireless phone is very important to you. That's why I'm happy to offer you an easy way to replace your existing phone with your choice of two great new phones: The LG 5550 for **FREE** (\$212 value) or the LG 6100 camera phone for just \$29.99 (\$245 value).*

I want you to know that I'm able to offer you such a good deal on one of these phones only because you have been such a great customer and rate special consideration limited to a select few.

So please take a moment to look at the information I've enclosed, make your choice, then give us a call at 1-866-760-6035. Mention offer code 525, extend your service agreement for 2 years, and we'll rush your phone to your door.

Unfortunately, though, I can't keep this offer open indefinitely. You'll need to let us know you want either the LG 5550 or the LG 6100 by **August 12, 2005.** So call now and Go One Better^{ss} with Cellular One.

Again, thank you for letting us serve you, and we hope to hear from you soon.

Sincerely,

Jerry Gallegos

Vice President, Marketing

Julyor

P.S. Call 1-866-760-6035 to get your phone right away!

EXHIBIT J

ALLTEL CONSOLIDATED E911 Compliance Projections

